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Sommario/riassunto	One of the most beloved radio show hosts of the 1940's and 1950's, Mary Margaret McBride (1899-1976) regularly attracted between six and eight million listeners to her daily one o'clock broadcast. During her twenty years on the air she interviewed tens of thousands of people, from President Harry Truman and Frank Lloyd Wright to Rachel Carson and Zora Neale Hurston. This is her story. Five decades after their broadcast, her shows remain remarkably fresh and interesting.

And yet McBride-the Oprah Winfrey of her day-has been practically forgotten, both in radio history and in the history of twentieth-century American literature.
