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Note generali	"The first World Congress on Communication for Development was held between October 25 and 27, [2006] at the Food and Agriculture Organization (FAO) in Rome, Italy. It was organized by the World Bank, the FAO and The Communication Initiative"--P. xxvii.
Nota di bibliografia	Includes bibliographical references (p. 305-307).
Nota di contenuto	Contents; Foreword; Preface; Acknowledgments; Executive Summary; The Rome Consensus; Abbreviations; 1. The First World Congress on Communication for Development; 2. Communication and Health; 3. Communication and Governance; 4. Communication and Sustainable Development; 5. Communication Labs; 6. Overall Recommendations; APPENDIXES; References
Sommario/riassunto	This book sets forth issues and experiences from the World Congress on Communication for Development, held in Rome in late 2006. Mixing theory, practice, and lessons from the field, it shows that communication for development can help with effective design and implementation of development initiatives and can lead to more sustainable results. With a focus on communications in health, sustainable development, and governance, this book with

accompanying DVD provides a benchmark and identifies the main challenges for communication for development in the new millennium.

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