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Autore	Heywood Leslie
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Altri autori (Persone)	DworkinShari L
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Nota di bibliografia	Includes bibliographical references (p. 177-204) and index.
Nota di contenuto	Contents; Foreword; Acknowledgments; Prologue: Women We Love Who Kick Butt; ONE: Powered Up or Dreaming?; TWO: Sport as the Stealth Feminism of the Third Wave; THREE: A New Look at Female Athletes and Masculinity; FOUR: Bodies, Babes, and the WNBA; FIVE: Body Panic Parity; SIX: She Will Beat You Up, and Your Papa, Too; Epilogue: It's an Image; Appendix: Focus-Group Research on Youth Attitudes about Female Athletes; Notes; Index
Sommario/riassunto	Leslie Heywood and Shari L. Dworkin examine the role of empowered female athletes in American popular culture through interviews with girls and boys; readings of ad campaigns by Nike, Reebok, and others; discussions of movies like Fight Club and Girlfight; and explorations of their own sports experiences. Important, refreshing, and engrossing, Built to Win examines sport in all its complexity.