

1. Record Nr.	UNINA9910451724503321
Autore	Brem Alexander
Titolo	The boundaries of innovation and entrepreneurship [[electronic resource]] : conceptual background and essays on selected theoretical an empirical aspects // Alexander Brem ; with a forward by Kai-Ingo Voigt
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ISBN	3-8349-9679-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (246 p.)
Collana	Gabler Edition Wissenschaft
Altri autori (Persone)	VoigtKai-Ingo
Disciplina	658.11
Soggetti	Entrepreneurship Technological innovations - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	From Innovation to Entrepreneurship — A Processoriented Framework -- Pull vs. Push — Strategic Technology And Innovation Management For A Successful Integration Of Market Pull And Technology Push Activities -- Innovation Management in Emerging Technology Ventures — The Concept of an Integrated Idea Management -- Gender-Related Differences of Founding Intentions: The Role of The Micro-Social Environment, Education And Perceptions of Fostering And Inhibiting Factors -- Pioneer vs. Follower: The Time-To-Market Dilemma — Results From An Empirical Study -- Serial Entrepreneurs In The Business Foundation Process — Insights From A Case-Driven Explorative Study.
Sommario/riassunto	It is commonly accepted that innovation and entrepreneurship are essential ingredients for a company's long-term success. However, both fields have been treated within different scientific disciplines for many years. Alexander Brem presents a comprehensive overview of the theoretical background and recent models in the context of innovation and entrepreneurship. Based on a process-oriented innovation-entrepreneurship framework, the author investigates the integration of market pull and technology push activities in the innovation process.

He introduces a model of innovation management in emerging technology ventures, researches gender-related differences in founding intentions, and discusses the time-to-market dilemma as well as the role of serial entrepreneurs in the business foundation process. Thus, the complete cycle from the early phases of innovation to serial entrepreneurship is covered.

2. Record Nr.	UNISALENTO991000406779707536
Autore	Conte, Robert
Titolo	The Painlevé handbook / Robert Conte, Micheline Musette
Pubbl/distr/stampa	Dordrecht : Springer, c2008
ISBN	9781402084904 9781402084911 (e-book)
Descrizione fisica	xxiii, 256 p. : ill. ; 24 cm
Classificazione	LC QC20.7.D5 510.53
Altri autori (Persone)	Musette, Michelineauthor
Disciplina	518/.6
Soggetti	Painlevé equations Mathematical physics
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