Record Nr. UNINA9910451722303321 Autore Boehm Jan Titolo Entrepreneurial orientation in academia [[electronic resource] /] / Jan Boehm; with a foreword by Malte Brettel Wiesbaden, : Gabler, 2008 Pubbl/distr/stampa 3-8350-5572-0 **ISBN** Edizione [1st ed.] Descrizione fisica 1 online resource (253 p.) Collana Gabler Edition Wissenschaft. Entrepreneurship Altri autori (Persone) **BrettelMalte** Disciplina 338.040711 Soggetti Entrepreneurship **Economics** Technology Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references. Nota di contenuto Context and Definitions -- Theoretical Framework and Literature Review -- Conceptual Model and Hypotheses -- Methodology -- Data Collection and Analysis -- Results and Discussion -- Conclusion. Sommario/riassunto In addition to research and education, today's role of acadamia in the United States also includes the creation of wealth for society. Universities are active in fostering innovation and transferring technology. However, it should be noted that some universities act more as entrepreneurs than others and are more successful in selling licenses and spinning off companies. Based on the concept of entrepreneurial orientation, Jan Boehm elaborates on the relationship between dimensions of entrepreneurial orientation – such as autonomy. innovativeness, proactiveness, competitiveness, risk-taking, and interdisciplinarity – and technology transfer performance of U.S. universities. Using variance-based multivariate analysis and a survey of principal investigators, the author concludes that entrepreneurial

orientation within research organizations has a positive impact on

technology transfer.