Record Nr. UNINA9910451716303321 Autore Smith Andrew <1975 June 25-> **Titolo** Events and urban regeneration: the strategic use of events to revitalise cities / / Andrew Smith Abingdon, Oxon:,: Routledge, Taylor & Francis,, 2012 Pubbl/distr/stampa **ISBN** 9781136488597 1136488596 9780203136997 0203136993 Descrizione fisica 1 online resource (xvi, 302 pages): illustrations Disciplina 307.3/416 Soggetti Urban renewal City promotion **Festivals** Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and indexes. Nota di contenuto Front Cover; Events and Urban Regeneration; Copyright Page; Contents; List of figures: List of tables: List of boxes; List of extended case studies; Preface; Acknowledgements; List of abbreviations and acronyms; 1. An introduction to events and urban regeneration; 2. Towards a theoretical and critical understanding of event regeneration: 3. The evolution of event regeneration strategies; 4. Event venues and urban regeneration; 5. Events and the parallel physical regeneration of cities; 6. Events and social regeneration: from social impacts to social leverage 7. Events and new directions for post-industrial cities8. Events and tourism development in post-industrial cities; 9. Delivering event regeneration; 10. Conclusions; Study questions; Supporting reading; Further research on the internet; References; Author Index; Subject Index In recent years, major sporting and cultural events such as the Olympic Sommario/riassunto

Games have emerged as significant elements of public policy, particularly in efforts to achieve urban regeneration. As well as

opportunities arising from new venues, these events are viewed as a way of stimulating investment, gaining civic engagement and publicizing progress to assist the urban regeneration process more generally. However, the pursuit of regeneration involving events is a practice that is poorly understood, controversial and risky. Events and Urban Regeneration is the first book dedicate