Record Nr. UNINA9910451710103321 Incentives and choice in health care [[electronic resource] /] / edited by **Titolo** Frank A. Sloan and Hirschel Kasper Pubbl/distr/stampa Cambridge, MA, : MIT Press, c2008 **ISBN** 1-282-10017-3 9786612100178 0-262-28381-6 1-4356-4789-0 Descrizione fisica 1 online resource (440 p.) Altri autori (Persone) SloanFrank A KasperHirschel 338.4/73621 Disciplina Soggetti Medical economics Medical economics - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. [371]405) and index. Contents; Preface; Acknowledgments; Contributors; 1 Introduction; 2 Nota di contenuto To Find the Answer, One Must Know the Question: Health Economics and Public Policy; 3 Health Capital: Theory and Empirical Evidence; 4 What We Know and Don't Know about the Effects of Cost Sharing on the Demand for Medical Care-and So What?; 5 Adverse Selection and Moral Hazard: Implications for Health Insurance Markets; 6 Direct-to-Consumer Advertising in Health Care: An Overview of Economic Issues; 7 Reefer Madness, Frank the Tank, or Pretty Woman: To What Extent Do Addictive Behaviors Respond to Incentives? 8 Medical Career Choices and Rates of Return9 The Effects of Incentives on Pharmaceutical Innovation; 10 Physician Fees and Behavior: Implications for Structuring a Fee Schedule; 11 Physician Pay for Performance: Alternative Perspectives; 12 Competition, Information Provision, and Hospital Quality; 13 Summing Up; References; Index Leading scholars in the field of health economics evaluate the role of Sommario/riassunto incentives in health and health-care decision making from the perspectives of both supply and demand.