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Titolo	Redesigning the firm [[electronic resource] /] / edited by Edward H. Bowman and Bruce M. Kogut
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Altri autori (Persone)	BowmanEdward H KogutBruce Mitchel
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	CONTENTS; PARTICIPANTS; 1. Introduction: Redesigning the Firm; I: Boundaries, Networks, and Corporate Control; 2. The Anomalies of Corporate Governance; 3. Sustainable Competitive Advantage Through Alliance; 4. Supplier and Buyer Networks; II: Speed, Variety, and Flexibility; 5. Product Innovation in Mature Firms; 6. Strategies for Product Variety: Lessons from the Auto Industry; 7. How Control Systems Can Support Organizational Flexibility; III: Form, Space, and Time; 8. The Design and Redesign of Organizational Form; 9. Organizing the Global Multinational Firm 10. How Firms Adapt to Evolving MarketsIV: Summary; 11. Modularity and Permeability as Principles of Design; INDEX; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; X; Y; Z
Sommario/riassunto	Featuring contributions from the faculty of the Wharton School, University of Pennsylvania, this study explores how best to organize a firm. It considers the various strategies used to compete in the changing world market, owing to innovations and new principles of organization developed in Japan.

