Record Nr. UNINA9910451702903321 Autore Gulati Ranjay Titolo Managing Network Resources [[electronic resource]]: Alliances, Affiliations, and Other Relational Assets Oxford,: Oxford University Press, UK, 2007 Pubbl/distr/stampa **ISBN** 1-281-15534-9 0-19-153846-9 1-4294-8998-7 Descrizione fisica 1 online resource (342 p.) Disciplina 338.7 658/.046 Soggetti Business networks Strategic alliances (Business) Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto CONTENTS; LIST OF FIGURES; LIST OF TABLES; Introduction; 1 Overview of the book: PART I: NETWORK RESOURCES AND THE FORMATION OF NEW TIES; PART II: NETWORK RESOURCES AND THE GOVERNANCE STRUCTURE OF TIES; PART III: NETWORK RESOURCES AND THE PERFORMANCE OF FIRMS AND THEIR ALLIANCES; PART IV: NETWORK RESOURCES IN ENTREPRENEURIAL SETTINGS; APPENDIX 1: DATABASES; APPENDIX 2: METHODS; BIBLIOGRAPHY; INDEX Today's firms are increasingly embedded in networks of alliances that Sommario/riassunto influence their behavior and performance. Ranjay Gulati examines the 'network resources' that arise from these ties, how successful firms manage these, and how they influence strategy, access to resources, and perceptions of a firm's legitimacy. -; Today's firms are increasingly embedded in networks of alliances and other ties that influence their behavior and performance. In this, his first book on the subject, Ranjay Gulati examines the 'network resources' that arise from these ties, how

successful firms manage these, and