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Titolo	Benchmarking international assignment programs [[electronic resource]] : assessing overall effectiveness / / Roger Herod
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Collana	Global HR management series
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Nota di contenuto	Cover; About the Author; Copyright; Contents; About the Series; Introduction; External Benchmarking; Business Needs; Competitive Environment; Evaluating Policy Elements; Assignment Cost Comparisons; Developing Recommendations; Internal Benchmarking; Who Are the Customers?; What Are You Trying to Find Out, Anyway?; Survey Options; Using the Results; Value of Internal Surveys; Balancing External and Internal Survey Results; Get recognized around the world. Achieve the GPHR designation; Recommended SHRM Books
Sommario/riassunto	Addressing challenges such as updating outmoded international business policies, this resource values external and internal comparisons for achieving a comprehensive assessment of the overall effectiveness of their assignment programs-providing HR practitioners with an understanding of the issues involved. Tackling such challenges as managing employee growth and development internationally, this guidebook recommends benchmarking goals, creating uniform employee policies, and maintaining support services for foreign-office assignees and their families as a means to avoid demoralized satellite o

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