

1. Record Nr.	UNINA9910451554803321
Titolo	Critical perspectives on international business . Volume 3, Number 4 The Internet and its paradoxical nature in international business [[electronic resource]]
Pubbl/distr/stampa	[Bradford, England], : Emerald, 2007
ISBN	1-281-14346-4 9786611143466 1-84663-703-1
Descrizione fisica	1 online resource (97 p.)
Collana	Critical Perspectives on International Business - Volume 3, Issue 4
Disciplina	338.8/897304
Soggetti	Globalization Industrial management International business enterprises - Social aspects International trade Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; CONTENTS; Editorial advisory board; Guest editorial; Ignorant and impatient internationalization?; The ambiguous relationship of ICT and organizational performance: a literature review; ICT and MNE reorganisation: the paradox of control; Unravelling the paradoxes of the (new) digital economy: myths and realities; Paradoxical effects of the Internet from a consumer perspective
Sommario/riassunto	The guest editors of this e-book feel that role of the internet is often unjustly exaggerated in relation to international business theory and application. For them the internet has a paradoxical nature, which is explored in the articles that comprise the issue. The aim of the e-book was to bring together research that provides a basis for understanding novel international business phenomena, facilitated by the emergence the internet. The papers which are included cover areas of firm internationalization, Information Communication and Technology (ICT) facilitated relationships between small an

2. Record Nr.	UNINA9910460769903321
Titolo	This book is an action : feminist print culture and activist aesthetics // edited by Jaime Harker and Cecilia Konchar Farr ; contributors, Jill E. Anderson [and twelve others]
Pubbl/distr/stampa	Urbana, [Illinois] : , : University of Illinois Press, , 2015 ©2015
ISBN	0-252-09790-4
Descrizione fisica	1 online resource
Disciplina	810.9/352042
Soggetti	American literature - Women authors - History and criticism Feminism and literature - United States - History - 20th century Women - United States - Intellectual life - 20th century Second-wave feminism - United States Publishers and publishing - United States - History - 20th century Books and reading - United States - History - 20th century Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previously issued in print: 2015.
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	"The Women's Liberation Movement held a foundational belief in the written word's power to incite social change. In this new collection, Jaime Harker and Cecilia Konchar Farr curate essays that reveal how second-wave feminists embraced this potential with a vengeance. The authors in <i>This Book Is an Action</i> investigate the dynamic print culture that emerged as the feminist movement reawakened in the late 1960's. The works created by women shined a light on taboo topics and offered inspiring accounts of personal transformation. Yet, as the essayists reveal, the texts represented something far greater: a distinct and influential American literary renaissance. On the one hand, feminists took control of the process by building a network of publishers and distributors owned and operated by women. On the other, women writers threw off convention to venture into radical and experimental

forms, poetry, and genre storytelling, and in so doing created works that raised the consciousness of a generation. Examining feminist print culture from its structures and systems to defining texts by Margaret Atwood and Alice Walker, *This Book Is an Action* suggests untapped possibilities for the critical and aesthetic analysis of the diverse range of literary production during feminism's second wave"--
