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Nota di contenuto	CONTENTS; LIST OF FIGURES; LIST OF TABLES; ACKNOWLEDGMENTS; PART I: Introduction: Knowledge, Options, and Institutions; PART I: KNOWLEDGE, COORDINATION, CATEGORIES, IDENTITY; PART II: VENTURES, VALUE, AND OPTIONS; PART III: PRACTICES AND INSTITUTIONS: THEIR DIFFUSION AND GEOGRAPHY; PART IV: LOOKING FORWARD; REFERENCES; INDEX
Sommario/riassunto	Bruce Kogut's writing has sketched a theory of human motivation that sees managers as social, often altruistic, sometimes as selfish, who care about their colleagues and their status among them. For the first time this book collects together key pieces that show how this view works in application to practical managerial issues. - ;Bruce Kogut's writing has sketched a theory of human motivation that sees managers as social, often altruistic, sometimes as selfish, who care about their colleagues and their status among them. For the first time this book collects together key pieces that show how