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Autore	Fowler Susan L. <1953->
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Altri autori (Persone)	StanwickVictor R. <1958->
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Nota di contenuto	Front cover; The Morgan Kaufmann Series in Interactive Technologies; Title page; Copyright page; Table of contents; Preface; Answering Questions; Trust What You Already Know; Predicting the Future; A Short History of Visualization; Visuals Provide More Context; Visuals Encourage Pattern Recognition; Visuals Speed Up Decisions; Acknowledgments; 1 What Is a Web Application?; What's the Difference Between a Web Page and a Web Application?; What Difference Does the Platform Make?; The Tentative Answer; Where Does My Program Fit?; What Is the Nature of the Relationship? What Is the Conversation Like?What Is the Nature of the Interaction?; What Are the Technical Requirements?; How Often Is It Used?; What Is the Expected Response Time (or the Perceived Distance)?; Are These Interactions in Real Time?; How Much Help Will the Users Need?; What Is the Interaction Style?; What Should It Look Like?; Does It Follow Any Standards?; How Intense Is This Interaction?; What Should This Application Look Like?; 2 The Browser Framework; Browser Window: A

Conceptual Model; Parts of a Browser Window; Parts of the Content Area; A Note About Navigation; Make Home Easy to Find
Put Local Navigation on the LeftPut Site-Wide Navigation on the Top; Repeat Links on the Bottom; Try Putting Advertising Banners in More Than One Spot; Overall Design Issues; Consider User Roles; Size Windows Correctly; Make Pages Printable; Use the Right Colors; Make Sure the Application Can Be Localized; Make Sure Pages Are Accessible;
3 Data Input: Forms; Conceptual Model: Lists versus Objects; Data-Input Forms: The Basics; Use Fields to Collect Free-Form Information; Know the Various Field Types; Standard Field, Defined; General Design Guidelines; Make Entry Areas the Right Size
Don't Make Users Format TextProvide Keyboard as Well as Mouse Navigation; Retain Cut, Copy, and Paste; Label Fields Correctly; How to Label Data-Input Forms; How to Label e-Commerce Forms; Accommodate Less Experienced Users; Use Different Labeling Strategies for International Forms; Make Sure Labels Are Correctly Tied to Their Fields; How to Group Fields; Complexity Is Not Necessarily Bad; Offer Automated Entry Fields; How to Show Protected Fields; Required Field, Defined; Use Required Fields Sparingly; How to Indicate a Required Field; Offer Defaults Whenever Possible
How Not to Indicate a Required FieldHow to Provide Feedback for Required Fields; Prevent Input Errors with Dropdown Lists; When to Use Dropdown Lists; Check Your Lists for Typos and Other Errors; Put Lists in Order; When to Use Regular Lists Rather Than Dropdown Lists; Prevent Input Errors with Checkboxes; Checkbox Groups: Doing the Numbers; Be Careful How You Toggle; Use Opposites Only; Don't Use Negatives (You'll Create a Double Negative by Mistake); Prevent Input Errors with Radio Buttons; "I Want Nothing!"; Make Your Checkboxes and Radio Buttons More Accessible
When to Use Tabs Instead of Pages

Sommario/riassunto

""Susan and Victor have written the 'Junior Woodchucks Guidebook' of Web applications: Everything you need to know is in there, including tons of best-practice examples, insights from years of experience, and assorted fascinating arcana. If you're writing a Web application, you'd be foolish not to have a copy."" --Steve Krug, author of Don't Make Me Think! A Common Sense Approach to Web Usability""Web sites are so nineties. The cutting edge of Web-design has moved to Web applications. If you are, like many Web designers, struggling to create dynamic, highly-functional Web-based a
