

1. Record Nr.	UNINA9910451426203321
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Titolo	The telecoms trade war [[electronic resource]] : the United States, the European Union, and the World Trade Organisation / / by Mark Naftel and Lawrence J. Spiwak ; foreword by Lucien Rapp
Pubbl/distr/stampa	Oxford ; Portland, Or., : Hart Pub., 2000
ISBN	1-4725-5901-0 1-280-80112-3 9786610801121 1-84731-226-8
Descrizione fisica	1 online resource (526 p.)
Altri autori (Persone)	SpiwakLawrence J
Disciplina	343.0994
Soggetti	Telecommunication policy - United States Telecommunication policy - European Union countries Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Half Title Page; Title Page; Title verso; Foreword; Preface; Contents; Acknowledgements; Table of Abbreviations; 1. Telecoms Policy for the New Millennium; 2. Why Restructure?; 3. Analytical Framework; 4. Evaluating Competition in A Post-WTO World; 5. The WTO and the Reference Paper: An Ostensible Blueprint for Entry; 6. From International Competitive Carrier Paradigm to Effective Competitive Opportunities: The FCC's International Policies Pre-WTO; 7. US Policies Post-WTO Part 1 - Benchmarks and Entry Fees; 8. US Policies Post-WTO Part 2 - The Naked Politicisation of the American Legal System 9. ""Do As I Say, Not As I Do"" - US Efforts at Promoting Local Telecoms Competition 10. EU Foundations, Institutions and Policies; 11. Europe's First Steps Towards Telecoms Competition; 12. Does the EU Regulatory Framework Work in the Market?; 13. The EU Approach to the Internet and Data Protection; 14. The EU's 1999 Telecommunications Review; 15. Case Study: Comparing the US and EU Approaches to Universal Service; 16. Case Study: FCC's International Spectrum Policies; 17. Case Study: International Submarine Cable Landing Petitions; 18. Case Study:

International Mergers and Global Alliances

19. O Shame! Where is Thy Blush? Appendix: The FCC's Competitive Carrier Paradigm; Index

Sommario/riassunto

If one were to believe the politicians and pundits in the trade press, the world is in midst of a "telecoms revolution," resulting from (the) deregulation and new competitive opportunities represented by the 1997 World Trade Organisation Agreement on Basic Telecommunications Services. This may be true. Unfortunately, however, the actions of many regulators and industry participants more accurately reveal not a telecoms "revolution" but instead a growing telecoms trade war that is dangerously close to spiralling out of hand. In this book, Naftel and Spiwak review U.S. and European competition an