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Autore	Barney Jay B
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Nota di contenuto	Resource-based theory. The strategic management question and the emergence of resource-based theory ; Strategic factor markets and competitive advantage ; Firm resources and sustained competitive advantage -- RBT and organizational capabilities. Culture as a source of sustained competitive advantage ; Trust as a source of sustained competitive advantage ; Human resources as a source of sustained competitive advantage ; Information technology as a source of sustained competitive advantage -- RBT and organizational strategies. Resource-based theory and vertical integration ; Resource-based theory and corporate diversification ; Resource-based theory and mergers and acquisitions -- RBT : the research frontier. Resource-based theory : empirical research ; The future of resource-based theory.
Sommario/riassunto	The 'Resource-Based View of the Firm' has emerged as one of the dominant perspectives used in strategic management. It addresses the fundamental research question of strategic management: Why it is that some firms persistently outperform others? Resource-Based Theory

provides a considered overview of this theory from one of its key thinkers. - ;The 'Resource-Based View of the Firm' has emerged over the last fifteen years as one of the dominant perspectives used in strategic management. It addresses the fundamental research question of strategic management: Why it is that some firms persistentl
