

1. Record Nr.	UNINA9910451402503321
Autore	Gigerenzer Gerd
Titolo	Rationality for mortals [[electronic resource]] : how people cope with uncertainty / / Gerd Gigerenzer
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2008
ISBN	0-19-971641-2 1-281-34220-3 9786611342203 1-4356-4210-4
Descrizione fisica	1 online resource (257 p.)
Collana	Evolution and cognition
Disciplina	153.4/3
Soggetti	Reasoning (Psychology) Thought and thinking Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 203-229) and indexes.
Nota di contenuto	Contents; 1. Bounded and Rational; 2. Fast and Frugal Heuristics; 3. Rules of Thumb in Animals and Humans; 4. I Think, Therefore I Err; 5. Striking a Blow for Sanity in Theories of Rationality; 6. Out of the Frying Pan into the Fire; 7. What's in a Sample? A Manual for Building Cognitive Theories; 8. A 30 Percent Chance of Rain Tomorrow; 9. Understanding Risks in Health Care; 10. The Evolution of Statistical Thinking; 11. Mindless Statistics; 12. Children Can Solve Bayesian Problems; 13. In the Year 2054: Innumeracy Defeated; Bibliography; Name Index; General Index
Sommario/riassunto	Gerd Gigerenzer's influential work examines the rationality of individuals not from the perspective of logic or probability, but from the point of view of adaptation to the real world of human behavior and interaction with the environment. Seen from this perspective, human behavior is more rational than it might otherwise appear. This work is extremely influential and has spawned an entire research program. This volume (which follows on a previous collection, Adaptive Thinking, also publishe

