

1. Record Nr.	UNINA9910451399803321
Autore	Woodward Jeannette A
Titolo	Creating the customer-driven library [[electronic resource]] : building on the bookstore model / / Jeannette Woodward
Pubbl/distr/stampa	Chicago, : American Library Association, 2005
ISBN	0-8389-9895-X 0-8389-9809-7
Descrizione fisica	1 online resource (258 p.)
Disciplina	021.7
Soggetti	Public services (Libraries) Libraries - Space utilization - Social aspects Libraries - Marketing Libraries - Public relations Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Introduction; Chapter 1 - Why Bookstores Are So Appealing; Chapter 2 - Comparing Libraries and Bookstores; Chapter 3 - Focusing on the Bottom Line; Chapter 4 - Valuing Customer Service; Chapter 5 - Identifying Customer Needs; Chapter 6 - When the System Crashes; Chapter 7 - One Library, One Goal; Chapter 8 - What's All This about Ambience?; Chapter 9 - The Art of Display; Chapter 10 - Finding Their Way; Chapter 11 - Marketing Our Wares; Chapter 12 - Creating Promotional Materials; Chapter 13 - Serving the Library's E-patrons; Chapter 14 - Generating Publicity for the Library Chapter 15 - Food and Drink in the Library Chapter 16 - Finding the Time and the Money; Conclusion; Index;
Sommario/riassunto	Aiming to help libraries market their services using low-cost or no-cost techniques, Woodward shares practical lessons for any library's revitalization inspired by the success of mega bookstores. Bookstores focus on the customer, and libraries need to take a page from their book.

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| 2. Record Nr. | UNINA9910326249103321 |
| Titolo | Atmospheric Pressure Plasma : from Diagnostics to Applications // edited by Anton Nikiforov and Zhiqiang Chen |
| Pubbl/distr/stampa | London, England : , : IntechOpen, , 2019 |
| ISBN | 1-83962-151-6
1-83880-250-9 |
| Descrizione fisica | 1 online resource (144 pages) |
| Disciplina | 551.5 |
| Soggetti | Atmospheric pressure |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
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- | | |
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| 3. Record Nr. | UNINA9910143776303321 |
| Titolo | Report on the world social situation // prepared by the Bureau of Social Affairs, United Nations Secretariat, in co-operation with the International Labour Office [and others] |
| Pubbl/distr/stampa | New York, : United Nations, 1957-2018 |
| ISSN | 2412-0871 |
| Descrizione fisica | 1 online resource |
| Disciplina | 300/.8 s
309.1/046 |
| Soggetti | Social history - 1945-
Social problems
Conditions sociales
Publications périodiques
Statistiques sociales
economic aid
social well-being
living conditions
socioeconomic conditions
technical cooperation
economic development
economic disparity |

poverty
social policy
statistics
health policy
aide économique
bien-être social
condition de vie
condition socio-économique
coopération technique
développement économique
disparité économique
pauvreté
politique sociale
statistique
politique de la santé
Social history
Internationaler Vergleich
Lebensstandard
Messung
Sozialbericht
Soziale Situation
Weltbevölkerung
Sociaal-economische situatie
Soziale Lage
Welt
Periodicals.

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	"E/CN.5/ST/SOA", 1957-<1970>; "E/CN.5/ST/ESA", <1978-> Volumes for 1957-<1961> include as pt. 2 reports on special subjects. "Economic & social affairs"--Cover, 2001- Some volumes also have distinctive titles.
