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Titolo	Graphic novels now [[electronic resource]] : building, managing, and marketing a dynamic collection / / Francisca Goldsmith
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ISBN	0-8389-9803-8
Descrizione fisica	1 online resource (233 p.)
Disciplina	025.2/77415973
Soggetti	Libraries - Special collections - Graphic novels Graphic novels - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Why graphic novels now? : modern readers, modern libraries -- What is the right word for a book that looks like this? : definitions -- What is good? : finding reviews and developing collections -- How can I deal with Pigeons from hell? : maintaining graphic novel collections -- Can readers find your library's graphic novels? : classification and descriptive cataloging -- How does the collection find new readers? : marketing and promotion -- How can you put legs on your graphic novels? : creating programs to get the collection up and walking -- The politics of graphic novels.
Sommario/riassunto	In 1992, Maus, a graphic novel by Art Spiegelman, won the Pulitzer Prize. The genre has been growing ever since, appealing to the visual-oriented Gen-X and Gen-Y, as well as to reluctant readers, those of all ages seeking alternative viewpoints, and anyone willing to take both image and word into consideration. Graphic Novels Now helps librarians new to the genre with all the key issues related to these unique books. Expert author Francisca Goldsmith shares smart advice, from how to develop a well-rounded collection by finding reviews and reliable publishers and distributors to shelving, catal