1. Record Nr. UNINA9910451386903321 Autore Saricks Joyce G Titolo Readers' advisory service in the public library [[electronic resource] /] / Joyce G. Saricks Chicago, : American Library Association, 2005 Pubbl/distr/stampa 0-8389-9350-8 **ISBN** 0-8389-9828-3 Edizione [3rd ed.] Descrizione fisica 1 online resource (225 p.) Disciplina 025.5/4 Readers' advisory services - United States Soggetti Public libraries - Reference services - United States Fiction in libraries - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references (p. 195-197) and indexes. Nota di bibliografia Nota di contenuto CONTENTS: A History and Introduction: Reference Sources: Articulating a Book's Appeal; The Readers' Advisory Interview; Background for Readers' Advisors; Promoting and Marketing Readers' Advisory Collections and Services; Training; SUBJECT INDEX; In public libraries, reference librarians are often called on to make Sommario/riassunto recommendations to readers, sometimes in genres that they don't personally read. Learning how to frame a discussion and articulate the appeal of a book, author, or genre marks the essence of a successful readers' advisor. Readers' advisory is defined as, "patron-oriented library service for adult leisure readers," according to Saricks, a noted expert on the subject. In the completely revised third edition of

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critically acclaimed how-to guide, making it more