

| | |
|-------------------------|---|
| 1. Record Nr. | UNINA9910451384503321 |
| Titolo | Industries and markets in Central and Eastern Europe [[electronic resource] /] / edited by Bruno S. Sergi, William T. Bagatelas, Jana Kubicova |
| Pubbl/distr/stampa | Aldershot, England ; ; Burlington, VT, : Ashgate, c2007 |
| ISBN | 1-351-15566-0 1-281-10397-7 9786611103972 0-7546-8377-X |
| Descrizione fisica | 1 online resource (229 p.) |
| Altri autori (Persone) | SergiBruno S BagatelasWilliam T KubicovaJana |
| Disciplina | 382/.30947 |
| Soggetti | Industrial policy - Europe, Eastern Industrial policy - Europe, Central Industrial policy - Former Soviet republics Electronic books. Europe, Eastern Commercial policy Europe, Central Commercial policy Former Soviet republics Commercial policy |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | New industry policy in the post-communist countries : globalization, regionalization, FDI and multinationals / Aristidis Bitzenis -- International expansion strategies : a novel framework and its application to the ten new EU countries / Dirk Panhans and Lutz Kaufmann -- How international trade ties influence democratization : the case of the post-soviet states / Mikhail Balaev and Caleb Southworth -- The making of the concept of the EU-Russia common economic space / Evgeny Vinokurov -- The dynamics of innovation in post-communist countries : opportunities and challenges / Per Hogselius -- Alternative international trade policies and the role of |

foreign aid for transition economies / John Marangos -- Agriculture reforms and development in East-Central Europe / Pavel Ciaian and Jan Pokrivcak -- Practices and policies in building relationships with stakeholders / Dovile Jursyte and Gediminas Ramanauskas -- The state of the capitalist state in East-Central Europe : towards the porterian workfare post-national regime? / Jan Drahokoupil.

Sommario/riassunto

This book is an essential guide to trade and industry developments in Central and Eastern Europe. Its scope encompasses globalization, the business strategies of MNCs, agriculture, services and the dynamics of innovation. It also considers the trading relationships of these countries with Russia as well as the influence of trade on the democratization of states formerly belonging to the USSR.
