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Altri autori (Persone)	LofyBill
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Nota di contenuto	Contents; About This Book; Introduction: Politics the Wellstone Way; 1. Starting Out Right: Preparation and Planning; 2. Delivering a Winning Message; 3. Base Building; 4. Communications; 5. Field Organizing and Direct Voter Contact; 6. Budget and Fundraising; 7. Scheduling for Electoral Campaigns; 8. Get Out the Vote (GOTV); 9. Advocacy, Lobbying, and Winning on Issues; 10. Sustaining Progressive Change; APPENDIXES; Acknowledgments; About Paul Wellstone; Index
Sommario/riassunto	Edited by Bill LofyPolitics the Wellstone Way offers a comprehensive set of strategies to help progressives channel energy into winning issue-based and electoral campaigns. From the school board all the way to the White House, Politics the Wellstone Way instructs people on becoming better organizers, candidates, campaign workers, and citizen activists, empowering them to make their voices heard.