

1. Record Nr.	UNINA9910451361003321
Titolo	Social scientists meet the media // edited by Cheryl Haslam and Alan Bryman
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 1994
ISBN	1-134-89184-9 0-203-30923-5 1-280-33650-1 0-203-41859-X
Descrizione fisica	1 online resource (242 p.)
Altri autori (Persone)	BrymanAlan HaslamCheryl <1960->
Disciplina	302.23
Soggetti	Mass media - Social aspects Communication in the social sciences Social sciences - Research Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Social scientists meet the media; Copyright; Contents; Notes on contributors; Preface; Acknowledgements; Introduction; Part I Social scientists; Chapter 1 If you want publicity...call an estate agent?; Chapter 2 The psychologist and the media: opportunities, challenges and dangers; Chapter 3 The sociologist as media football: reminiscences and preliminary reflections; Chapter 4 Media vs. reality?; Chapter 5 The research dissemination minefield; Chapter 6 Sex and dinosaurs; Chapter 7 Pornography's piggy in the middle: pressure groups, the media and research Chapter 8 Tales of expertise and experience: sociological reasoning and popular representation Chapter 9 Media representations of psychology: denigration and popularization, or worthy dissemination of knowledge?; Chapter 10 Contributing to broadcast news analysis and current affairs documentaries: challenges and pitfalls; Part II The media; Chapter 11 Productive partners-the view from radio; Chapter 12 Television's dangerous liaisons; Chapter 13 From science to

journalism; Social scientists and the media: an overview; Bibliography;
Index

Sommario/riassunto

""Part chronicle, part analysis and part advice manual, Social Scientists Meets the Media combines the thoughts of academics and media people to produce a vivid and valuable series of accounts that will prove of service to all academics seeking a wider audience but wary of the terra incognita they face in finding one"" Ellis Cashmore, Staffordshire University
Social Scientists know they are in a dilemma: their work may fall prey to sensationalism, but at the same time they don't want to be overlooked. Social Scientists Meet the Media collects the experiences of academics who have s
