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Titolo	Looks [[electronic resource]] : why they matter more than you ever imagined // Gordon L. Patzer
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Descrizione fisica	1 online resource (289 p.)
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [253]-271) and index.
Nota di contenuto	Introduction: Looks, lookism, and the media -- Older than civilization -- Pass the genes, please : how looks drive dating, courtship, and marriage -- As the twig is bent : how attractiveness affects family dynamics -- Readin', ritin', rithmetic 'n' ridicule -- The job is looking good -- Rendering judgment : how looks affect courtroom results -- Physiognomy and public service -- Seeing is believing -- The dark side of physical attractiveness -- What price for good looks? -- The big business of beauty -- Epilogue: Rising above the effects of lookism.
Sommario/riassunto	This eye-opening new book proves once and for all that when it comes to success, it's what's on the outside that counts.