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Nota di contenuto	Book Cover; Title; Contents; List of figures; List of tables; Preface; Acknowledgements; The growth and characteristics of female entrepreneurship; Explaining the growth of female entrepreneurship; The problems faced by female entrepreneurs; Summary, research rationale and overview; The financing of women-owned businesses: an empirical overview and theoretical framework; The financing of women-owned businesses: a theoretical framework; Explaining the problems faced in the financing of women-owned businesses: a contextual approach; Conclusion and research agenda Research into the financing of women-owned businesses: methodological considerations The financing of women-owned businesses in the UK: research method; Data collection: practical and conceptual difficulties; Sample overview; Summary and conclusion; Raising finance: the use of and attitudes towards sources of small business finance; The characteristics of small business finance; Explaining the reliance on internal sources of finance; Raising bank finance: an in-depth analysis; Conclusion; The characteristics of the banking relationship; The small business-banking relationship: an

overview

The use of banks The banking relationship; Conclusion; The role of networking in the financing of male and female-owned businesses; Networking behaviour and the size of small business networks; Network profiles; Conclusion; Conclusions, implications and an agenda for future research; Research implications; Limitations and an agenda for future research; Notes; Bibliography; Index

Sommario/riassunto

A detailed empirical study of how small business owners finance their enterprises, this volume compares the experiences of women with those of men. The author redresses an over-reliance on subjective and anecdotal evidence of discrimination in this area with a controlled study of forty matched pairs of male/female owners and their strategies for raising finances. The research reveals the importance of adopting a theoretical framework in which the role of gender in the financing of small businesses is considered, and the practical implications for female entrepreneurs, banks and policy-makers.
