

1. Record Nr.	UNINA9910451207203321
Titolo	The organisation of the firm : international business perspectives // edited by Ram Mudambi and Martin Ricketts
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 1998
ISBN	1-134-76444-8 1-280-33195-X 0-203-28225-6 0-203-02490-7
Descrizione fisica	1 online resource (233 p.)
Collana	Routledge Studies in Business Organizations and Networks
Altri autori (Persone)	MudambiRam <1954-> RickettsMartin J
Disciplina	338.7 658/.049
Soggetti	Business enterprises Industrial management Industrial organization International business enterprises Management Styles & Communication Management Business & Economics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages 195-208) and indexes.
Nota di contenuto	Book Cover; Title; Contents; List of figures; List of tables; List of contributors; Acknowledgements; ECONOMIC ORGANISATION AND THE MULTINATIONAL FIRM Ram Mudambi and Martin Ricketts; Theoretical Issues; THE ECONOMICS OF INTERNAL ORGANISATION WITH SPECIAL REFERENCE TO THE MULTINATIONAL ENTERPRISE Mark Casson; THE ECONOMICS OF BUSINESS PROCESS DESIGN IN MULTINATIONAL FIRMS Peter J.Buckley and Martin J.Carter; INCORPORATING THE MULTINATIONAL ENTERPRISE INTO THE THEORY OF INTERNATIONAL TRADE James R.Markusen; Interfaces and Organisation THE CONJUNCTION OF COMPETITION AND COLLABORATION IN

INTERNATIONAL BUSINESS John Burton A MODEL OF BUYER-SUPPLIER RELATIONS WITH IMPLICATIONS FOR THE MULTINATIONAL FIRM Ram Mudambi and Susan McDowell Mudambi; Current Applications; A SINGLE EUROPEAN MARKET FOR DEFENCE EQUIPMENT: ORGANISATION AND COLLABORATION Keith Hartley; EUROPEAN UNION REGULATIONS AND CORPORATE GOVERNANCE Alistair Alcock; SUPPLIER RELATIONS IN THE MULTINATIONAL AUTOMOTIVE INDUSTRY Mari Sako, Richard Lamming and Susan R. Helper; References; Author index; Subject index

Sommario/riassunto

In recent years there has been a growth in work on the organization of the firm. The same period has also seen a corresponding rise in literature dealing with the organization of the multinational firm, but the two literatures have developed quite separately, even though insights from each have much to offer the other. This unique collection of essays from respected academics aims to bridge this gap, addressing questions of the theory of the firm and international business. The material is presented in three sections: * The first section deals with theoretical issues underpinning multi
