

1. Record Nr.	UNINA9910451199903321
Titolo	A stitch in time [[electronic resource] ] : lean retailing and the transformation of manufacturing--lessons from the apparel and textile industries // Frederick H. Abernathy ... [et al.]
Pubbl/distr/stampa	New York, : Oxford University Press, 1999
ISBN	1-280-53033-2 0-19-535215-7 1-4294-0133-8
Descrizione fisica	1 online resource (385 p.)
Altri autori (Persone)	AbernathyFrederick H
Disciplina	687/.068/8
Soggetti	Clothing trade - United States - Management Manufacturing industries - United States - Management - Data processing Retail trade - United States - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [299]-346) and indexes.
Nota di contenuto	Contents; Preface; 1. The New Competitive Advantage in Apparel; 2. The Past as Prologue: Historical Background on the U.S. Retail, Apparel, and Textile Industries; 3. The Retail Revolution: Traditional Versus Lean Retailing; 4. The Building Blocks of Lean Retailing; 5. The Impact of Lean Retailing; 6. Inventory Management for the Retailer: Demand Forecasting and Stocking Decisions; 7. Inventory Management for the Manufacturer: Production Planning and Optimal Sourcing Decisions; 8. Apparel Operations: Getting Ready to Sew; 9. Apparel Operations: Assembly and the Sewing Room 10. Human Resources in Apparel 11. Textile Operations: Spinning, Weaving, and Finishing Cloth; 12. The Economic Viability of Textiles: A Tale of Multiple Channels; 13. The Global Marketplace; 14. Suppliers in a Lean World: Firm and Industry Performance in an Integrated Channel; 15. Information-Integrated Channels: Public Policy Implications and Future Directions; Appendix A: List of Acronyms; Appendix B: The HCTAR Survey; Appendix C: Data Sources; Appendix D: Companies

Visited or Interviewed by HCTAR; Notes; Subject Index; Name Index;  
Business Index

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Sommario/riassunto

The result of changing styles and fickle customers on the textile and fashion industry has traditionally been costly markdowns and stock shortages. This book examines how technological advances changed the situation in the 1980's and enabled the introduction of "lean retailing".

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