1.	Record Nr.	UNINA9910451179603321
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	Titolo	TV-a-go-go [[electronic resource]] : rock on TV from American Bandstand to American Idol / / Jake Austen
	Pubbl/distr/stampa	Chicago, : Chicago Review Press, c2005
	ISBN	1-55652-680-6
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (386 p.)
	Disciplina	791.45/6578
	Soggetti	Rock music on television Music television - United States - History and criticism Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references (p. 339-351) and index.
	Nota di contenuto	Contents; Acknowledgements; Introduction; 1 Rock Around the Box: Proto TV Rock and the Order of St. Sullivan; 2 Lip-Synch Traces: Dick Clark, Jack Good, and TV Dance Shows; 3 Faking the Band: Keeping It Unreal with Monkees, Partridges, and Their Play Pals; 4 The Hippest Trip in Town: Black-on-Black Music TV; 5 Never Mind the Bollocks: Here's the Chipmunks!: Rock 'n' Roll Cartoons; 6 Rock Concert: 1970's TV Rock; 7 BEEF BEEF BEEF BEEF BALONEY!: Punk Rock on TV; 8 Video Vanguard: MTV, Music Videos, and the History of Rock 'n' Roll on TV 9 Idol Bands Are the Devil's Workshop: Rock 'n' Roll Reality TV 10 Michael Jackson: Chronicle of a Life on TV; Appendix 1: International TV Rock; Appendix 2: Rock 'n' Roll TV Guide; Source Notes; Index
	Sommario/riassunto	From Elvis and a hound dog wearing matching tuxedos and the comic adventures of artificially produced bands to elaborate music videos and contrived reality-show contests, television as this critical look brilliantly shows has done a superb job of presenting the energy of rock in a fabulously entertaining but patently ""fake"" manner. The dichotomy of ""fake"" and ""real"" music as it is portrayed on television is presented in detail through many generations of rock music: the Monkees shared the charts with the Beatles, Tupac and Slayer fans voted for corny American Idols, and shows like