

1. Record Nr.	UNINA9910451176903321
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Titolo	The connected leader [[electronic resource]] : creating agile organisations for people, performance and profit. // Emmanuel Gobillot
Pubbl/distr/stampa	London ; ; Philadelphia, : Kogan Page, 2007
ISBN	1-280-85164-3 9786610851645 0-7494-5045-2
Descrizione fisica	1 online resource (237 p.)
Disciplina	303.3/4 658.4
Soggetti	Leadership Self-actualization (Psychology) Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [211]-214) and index.
Nota di contenuto	Cover; Contents; Acknowledgements; Introduction; GOOD LEADERS ALWAYS EVENTUALLY FAIL; THE PEOPLE ECONOMY; THE CONNECTED LEADERSHIP CONCEPT; FOUR PARTS, SEVEN CHAPTERS AND FIVE STEPS; ONE LAST THING; Part One The case for connections; 1 What do people want?; WHAT DRIVES ENGAGEMENT AND WHY DOES IT MATTER?; HOW IS THE NATURE OF ENGAGEMENT CHANGING?; WHAT ARE THE NEW RULES OF ENGAGEMENT?; THE 30-SECOND RECAP; 2 How do organizations respond?; HOW DO ORGANIZATIONS AND INDIVIDUALS BECOME DISCONNECTED?; WHAT DOES AN ORGANIZATION DESIGNED FOR ENGAGEMENT LOOK LIKE?; THE 30-SECOND RECAP Diagnostic tools 1: Do you know what people want? HOW READY ARE YOU FOR THE PEOPLE ECONOMY?; IS YOUR ORGANIZATION A 'REAL' COMMUNITY?; Part Two The case for connected leadership; 3 What must leaders do?; WHAT DO LEADERS DO?; WHAT IMPACT DO LEADERS CREATE?; THE 30-SECOND RECAP; 4 How can leaders succeed?; HOW DO LEADERS ACHIEVE HIGH PERFORMANCE IN THE PEOPLE ECONOMY?; WHAT IS DIFFERENT ABOUT THE NEW HIGH-PERFORMING LEADERSHIP

RECIPE?; THE 30-SECOND RECAP; Diagnostic tools 2: Are you ready to respond?; MEASURING LEADERSHIP IMPACT - THE IMPACT QUOTIENT; WHAT KIND OF LEADER ARE YOU?

Part Three The levers of connected leadership5 How to connect through trust; WHY IS TRUST CRITICAL TO CONNECTED LEADERS?; HOW DO CONNECTED LEADERS CREATE AND SUSTAIN TRUST?; BECOMING A TRUSTED CHANNEL; EXERCISING THOUGHTFUL INFLUENCE; HAVING CONCERN FOR IMPACT; THE 30-SECOND RECAP; 6 How to engage through meaning; WHY IS MEANING CRITICAL TO PERFORMANCE?; HOW DO CONNECTED LEADERS CO-CREATE MEANING?; HAVING NO BOUNDARIES; DOING THE GROUNDWORK; BEING TENACIOUS; THE 30-SECOND RECAP; 7 How to sustain performance through dialogue; WHY DOES REAL DIALOGUE MATTER TO PERFORMANCE? HOW DO CONNECTED LEADERS SUSTAIN DIALOGUE? LISTENING FIRST; HUMILITY; INFECTIOUS PASSION; THE 30-SECOND RECAP; Diagnostic tools 3: How connected are you?; HOW CONNECTED ARE YOU?; Part Four Developing connected leadership; Step 1: Understand the 'real'; MAPPING YOUR 'REAL' ORGANIZATION; PATTERNS OF 'REAL' ORGANIZATIONS; CREATING A 'REAL' MAP; Step 2: Map out the 'formal'/'real' gap; THE GAP MATTERS; THE KEY QUESTIONS; Step 3: Evaluate your impact; IPOD LEADERSHIP; DEVELOPING STRATEGIES; Step 4: Develop connected leadership characteristics; INTEGRATED VERSUS SEQUENTIAL DEVELOPMENT DEVELOPING CHARACTERISTICS DEVELOPING TRUST; DEVELOPING MEANING; DEVELOPING DIALOGUE; DEVELOPMENT TACTICS; Step 5: Build a supporting context; CONTEXTUAL IMPROVEMENT; IMPACT AS THE KEY TO UNLOCKING CONNECTIONS; Concluding thoughts; Notes; INTRODUCTION; PART 1; CHAPTER 1; CHAPTER 2; CHAPTER 3; CHAPTER 5; CHAPTER 7; PART 4; STEP 3; CONCLUDING THOUGHTS; Index

Sommario/riassunto

New insights and case studies on how to improve business performance by engaging employees outside traditional boundaries and developing more informal and holistic approaches to leadership.
