Record Nr. UNINA9910451164803321 Autore Sprent Peter Titolo Getting into print: a guide for scientists and technologists / / Peter Sprent London;; New York:,: E&FN Spon,, 1995 Pubbl/distr/stampa **ISBN** 0-585-44786-1 1-280-10951-3 1-135-82371-5 9786610109517 0-203-47500-3 Edizione [1st ed.] Descrizione fisica 1 online resource (225 p.) Disciplina 808/.0666 Soggetti Technical writing Communication of technical information Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. [203]-210) and index. Nota di contenuto Book Cover; Title; Contents; Preface; Communicating; Macrostyle; Microstyle: Seeking a book publisher: The book publishing process: Special tools; Many kinds of books; Other work-related writing; Popular science and technology; A last round-up; Copyright and other legal matters; Preparing camera ready copy; A glossary of publishing terms; References; Further reading; Index This is a practical and comprehensive guide to all aspects of writing Sommario/riassunto about science and technology, including both 'how to write' and the practical and commercial aspects of publishing as they affect an author. Special features of technical writing are discussed in detail. It also gives special attention to problems facing writers of instruction manuals in

catering for users with a wide range of technical backgrounds.