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Nota di contenuto	<p>""BOOK COVER""; ""HALF-TITLE""; ""TITLE""; ""COPYRIGHT""; ""CONTENTS""; ""FIGURES""; ""CONTRIBUTORS""; ""1 CONSUMPTION AS THE VANGUARD OF HISTORY ""; ""NOTES""; ""BIBLIOGRAPHY""; ""2 STUDIES IN THE NEW CONSUMER BEHAVIOUR ""; ""I The emergence and transformation of consumer behaviour research""; ""THE BEGINNINGS OF A DISCIPLINE OF CONSUMER BEHAVIOUR RESEARCH""; ""THE EMERGENCE OF THE NEW CONSUMER BEHAVIOUR""; ""II A review of the new consumer behaviour literature""; ""CONSUMPTION SYMBOLISM""; ""PROPERTY AND POSSESSIONS""; ""CONSUMPTION FESTIVALS AND RITUALS""; ""CRITICAL PERSPECTIVES""</p> <p>""CULTURAL STUDIES""""III Two case-studies""; ""GIFTS AND GIFT-GIVING""; ""CONSUMPTION AND THE SELF""; ""CONCLUSION""; ""REFERENCES""; ""3 THE SOCIOLOGY OF CONSUMPTION ""; ""I The significance of the study of consumption for sociology""; ""THE DEVELOPMENT OF A SOCIOLOGY OF CONSUMPTION""; ""THE PROSPECTS FOR A SOCIOLOGY OF CONSUMPTION""; ""II A review of the sociological literature""; ""THE SELECTION AND PURCHASE OF GOODS: SHOPPING"";</p>

""THE USE OF PERISHABLE GOODS: FOOD AND DRINK""; ""THE USE OF MATERIAL GOODS""; ""THE USE OF INTANGIBLE GOODS AND SERVICES""
""III Consumption: Why the meaning is not a message""""TOURISM: MODERN CONSUMERISM ILLUSTRATED""; ""NOTES""; ""BIBLIOGRAPHY""; ""4 FROM POLITICAL ECONOMY TO CONSUMPTION ""; ""I The traditions we inherit""; ""THE NEOCLASSICAL ORTHODOXY""; ""ALTERNATIVES WITHIN POLITICAL ECONOMY""; ""II Recent developments""; ""POST-FORDISM AND FLEC-SPEC""; ""THE GENERATION OF NEEDS""; ""PRIVATE AFFLUENCE AND PUBLIC SQUALOR""; ""CONSUMPTION AND STRATIFICATION""; ""FROM HORIZONTAL TO VERTICAL ANALYSIS""; ""III Systems of provision""; ""ON THE RETAILING OF FOOD""; ""NOTES""; ""REFERENCES""
""5 CONSUMPTION WITHIN HISTORICAL STUDIES """"I The significance of consumption for history""; ""INTRODUCTION AND BACKGROUND""; ""HISTORIOGRAPHICAL CHANGE""; ""II A review of the historical literature""; ""THE EXISTENCE AND EXTENT OF MASS MARKETS""; ""Use of probate inventories""; ""Work on England""; ""Work on Continental Europe""; ""Work on North America""; ""A single consumer revolution?""; ""Consumer goods, consumer knowledges and aspirations""; ""THE MEANINGS, SIGNIFICANCE AND IMPERATIVES OF CONSUMPTION""; ""Cultural meanings and social functions of goods""
""Studies of meanings and discourses of consumption""""Accommodating consumption""; ""Migration and consumption""; ""III Case study""; ""DEPARTMENT STORES AND CONSUMER CULTURE""; ""CONCLUDING COMMENTS""; ""REFERENCES""; ""6 GEOGRAPHIES OF CONSUMPTION ""; ""INTRODUCTION""; ""SURVEY""; ""Sites""; ""Chains""; ""Space and place""; ""CASE-STUDIES""; ""CONCLUSIONS""; ""ACKNOWLEDGEMENTS""; ""NOTES""; ""REFERENCES""; ""7 PSYCHOLOGICAL APPROACHES TO CONSUMPTION ""; ""Locating the problem of consumption within psychology""; ""PSYCHOLOGY AND CONSUMPTION: DISCIPLINARY ISSUES""
""THE ORIGINS AND DEVELOPMENT OF ECONOMIC PSYCHOLOGY""
