Record Nr. UNINA9910451141503321 Managerial finance. Volume 34, Number 3 The Greek banking industry **Titolo** [[electronic resource] /] / Guest editor: Constantin Zopounidis Pubbl/distr/stampa [Bradford, England], : Emerald, 2008 **ISBN** 1-281-38531-X 9786611385316 1-84663-769-4 Descrizione fisica 1 online resource (74 p.) Collana Managerial finance; ; v. 34, no. 3 Altri autori (Persone) ZopounidisConstantin Disciplina 346.7308216 Soggetti Business enterprises - Finance Corporations - Finance Banks and banking - Greece Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Nota di contenuto Cover; CONTENTS; Editorial advisory board; Guest editorial; The determinants of banks' profits in Greece during the period of EU financial integration; Investigating cost efficiency in the branch network of a Greek bank: an empirical study; Cost efficiency impact of bank branch characteristics and location; Customer switching behaviour in Greek banking services using survival analysis; Consolidation in the Greek banking industry: which banks are acquired? The growth margins of the Greek banking industry have been Sommario/riassunto considered quite significant compared with those of the European Union, with increasing competitiveness and concentration. This has made the Greek financial market very attractive. The articles in this ebook present the most recent studies concerning the Greek Banking Industry through the implementation of advanced mathematical techniques such as data envelopment analysis, mathematical programming, econometric analysis techniques, etc. The use of these methodologies contributes to the overall evaluation of the

performance, operation a