Record Nr. UNINA9910451108303321 Autore Birkinshaw Julian Titolo Entrepreneurship in the global firm [[electronic resource]]: enterprise and renewal / / Julian Birkinshaw London, : SAGE, 2000 Pubbl/distr/stampa **ISBN** 1-4462-2754-5 0-7619-5808-8 1-281-24028-1 9786611240288 1-84787-618-8 Descrizione fisica 1 online resource (169 p.) Collana SAGE strategy series Disciplina 658.4/21 Soggetti Entrepreneurship Corporations - Growth Consolidation and merger of corporations International business enterprises Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. [140]-148) and index. Nota di bibliografia Cover; Contents; List of Figures; List of Tables; Foreword; Preface; Nota di contenuto 1 Introduction and Overview; 2 Types of Subsidiary Initiative; 3 Fighting the Corporate Immune System: How the Initiative Process Works; 4 The Consequences of Initiative: 5 Perspectives on the Theory of Entrepreneurship; 6 Mapping the Process of Subsidiary Evolution; 7 Perspectives on the Theory of the Multinational Corporation; 8 An Internal Market Perspective on the Multinational Corporation; 9 Implications for Management Practice; Appendix: A Note on the Research Methodology; References; Index Sommario/riassunto This text examines the internal dynamics that affect the growth and position of international firms. Taking the perspective of the subsidiary manager operating in a network, it extends the implications of his

findings to all managers.