

1. Record Nr.	UNINA9910451094403321
Autore	Kumar Rajesh <1954->
Titolo	Doing business in India [[electronic resource]] : a guide for western managers / / Rajesh Kumar and Anand Kumar Sethi
Pubbl/distr/stampa	New York, : Palgrave Macmillan, 2005
ISBN	1-281-36873-3 9786611368739 1-4039-8057-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (175 p.)
Altri autori (Persone)	SethiAnand
Disciplina	395.5/2/0954
Soggetti	Business etiquette - India Corporate culture - India Negotiation in business - India Industrial management - Social aspects - India Intercultural communication - India National characteristics, East Indian Electronic books. India Commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [142]-156) and index.
Nota di contenuto	Cover; Contents; Preface; 1 India: A Commercial History Perspective; 2 The Rise of India: India and the West-Institutional Contrasts; 3 A Brief History of the Indian Software Industry; 4 Cultural Portrait: Impact of Hinduism on Indian Managerial Behavior; 5 Understanding India; 6 Strategizing Success in India; 7 Communicating with Indians; 8 Managing Relationships with the Indian Government: The Critical Challenges for Multinational Firms; 9 Negotiating and Resolving Conflicts in India; Appendices; Notes; Index
Sommario/riassunto	The aim of this book is to analyze the nature of European and North American firms' business experience in India with a particular emphasis on understanding the causes of their successes and failure. Part of this is due to the fact that although India resembles the West in some ways, the institutional environment is radically different from that of Euro-

American societies. Differences in culture, politics, the economy, and business structure all make it difficult for a Western manager to act accordingly. This book strives to offer Western managers the knowledge they will need to succeed in business in India.

2. Record Nr.

Titolo

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Balance of payments adjustment [[electronic resource]] : macro facets of international finance revisited / / edited by Augustine C. Arize ... [et al.]

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Westport, Conn., : Greenwood Press, 2000

ISBN

1-56750-701-8

Descrizione fisica

1 online resource (274 p.)

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Altri autori (Persone)

ArizeAugustine C

Disciplina

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Soggetti

Balance of payments
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Chicago school of economics

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Nota di contenuto

""Contents""; ""Tables and Figures""; ""Introduction""; ""A Theoretical Review of the Keynesian and Monetary Approaches to the Balance of Payments""; ""Full Employment, Balance of Payments and Adjustments in Unified (Fixed) Exchange Rate Regimes""; ""A Survey of the Monetary Approach to International Finance""; ""An Empirical Review of the Keynesian and Monetary Theories to the Balance of Payments""; ""Empirical Evidence for the Traditional Approach to the Capital Account""; ""The Traditional Theory to the Current Account: An Empirical Examination""
""Empirical Evidence for the Monetary Approach to Balance of Payments Adjustments""; ""Criticisms of the Keynesian and Monetary Views of Balance of Payments Determination""; ""A Critique of the Traditional Approach to International Finance""; ""The Monetary Theory of the Balance of Payments: A Retrospective Analysis""; ""A Theoretical

Comparison of the Keynesian and Monetary Theories to the Balance of Payments"; ""Keynesian and Monetary Approaches to the Balance of Payments"; ""Empirical Comparisons of the Keynesian and Monetary Theories of Balance of Payments Determination""
""International Adjustment for Kenya: The Relevance of the Traditional and Monetary Approaches""""A Comparison of the Monetary and Traditional Approaches to International Competitiveness""; ""The Keynesian and Monetary Approaches to International Accounts Adjustment: Some Heuristics for Germany""; ""The Role of Exogeneity, Causality and Exchange- Rate Volatility in the Modeling of U. S. Export- Demand Function: Some New Evidence""; ""A Review of the Theoretical Literature on Exchange Rate Determination""
""The Traditional Approach to Balance of Payments Adjustment under Flexible Exchange Rates""""Doctrinal Views on Exchange Rate Determination: An Eclectic Approach""; ""Empirical Evidence on Exchange Rate Determination""; ""Recent Evidence on the Determinants of Foreign Exchange Rates""; ""A Re-examination of the Monetary Approach to the Exchange Rate: A Long- Run Approach"";
""Conclusion""; ""Selected Bibliography""; ""Index""; ""About the Editors and Contributors""
