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| Altri autori (Persone) | RoweJames K |
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| Nota di contenuto | Cover; Title Page; Copyright Page; Dedication; Contents; Tables; Figures; Series Preface; Acknowledgments; 1 Between governmentality and global politics; PART I Affluence and effluents; 2 Globalization, externalities, and regulation; 3 Creating a stark utopia? Self-regulating markets and the disappearance of politics; PART II Doing well by doing good?; 4 Doing well by doing it? Social regulation and the transnational apparel industry; 5 Paper or plastic? The privatization of global forestry regulation; 6 Corporate social responsibility as business strategy; PART III What is to be done? 7 Morals, markets, and members: privatizing human rights in the name of the public good 8 Bringing politics back in; References; Index |
| Sommario/riassunto | Globalization is moving fast, impacting on the life of all nations with accelerating force. In this new study Ronnie Lipschutz shows how it is |

being handled by specific groups seeking positive outcomes for the people and causes they represent. Globalization, Governmentality and Global Politics details how the widespread failure of states and corporations to regulate the impact of increased globalization has given rise to non-governmental organizations and movements, aiming to influence corporations regarding social responsibilities and address key issues such as human rights
