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Autore	Berry Dianne
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Nota di contenuto	Front Cover; Half Title; Title; Copyright; Contents; List of figures; Series editors' preface; Preface; Chapter 1 Introduction to health communication; Chapter 2 Basic forms of communication; Chapter 3 Underlying theories and models; Chapter 4 Communication between patients and health professionals; Chapter 5 Communicating with particular populations in healthcare; Chapter 6 Communication of difficult information and in difficult circumstances; Chapter 7 Health promotion and communicating with the; Chapter 8 Communication skills training; References; Author index; Subject index; Back Cover
Sommario/riassunto	Effective health communication is recognised to be a critical aspect of healthcare at both the individual and wider public level. Good communication is associated with positive health outcomes. This book assesses research and practice in the area and provides some practical guidance for those involved in communicating health information.