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Titolo	Environmentalism and the mass media : the North--South divide // Graham Chapman. [et al.]
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ISBN	1-280-20229-7 1-134-73238-4 0-203-44351-9 0-585-46210-0
Descrizione fisica	1 online resource (348 p.)
Collana	Global environmental change series
Altri autori (Persone)	ChapmanGraham
Disciplina	333.7
Soggetti	Mass media and the environment - Great Britain Environmentalism - Great Britain Mass media and the environment - India Environmentalism - India Economic development Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Global Environmental Change Programme. Indian Institute of Advanced Study, Shimla.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Contents; List of maps; List of figures; List of tables; The authors and the project; Acknowledgements; Foreword; List of abbreviations; The cultural context; The environmental context; The view from the newsrooms of the UK and international agencies; The view from the newsrooms of India; The messages through the media: the content analysis of media output on the environment in India and the UK; Decoding the images: interpretations of environmental documentaries by British and Indian audiences; Public understanding of the environment in India and the UK Conclusions: Which worlds are talking?Coder's Handbook; The dictionary to aggregate from B1 to B2; Monitoring of broadcasts; Public opinion in India: questionnaire; Index
Sommario/riassunto	Drawing on interviews with journalists, media pictures and public

opinion surveys in both UK and India, the authors outline the differing cultural, religious and political contexts which form the 'world views' of North and South.
