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In today's telecom business environment, a thorough and accurate understanding of past mistakes goes a long way in ensuring future success. Providing you with an authoritative account of what contributed to the "Great Telecom Crash", this insightful resource explores the roots of the perfect storm that buffeted telecom and Internet companies and investors. You get a detailed insider's look at how the crash was caused by a complex combination of risk and regulatory factors in an increasingly competitive environment, originally fueled by the break up of AT & T.
