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Nota di contenuto	Front matter -- Contents -- Foreword -- Acknowledgements -- Chapter 1. Language and Culture in a Global Perspective -- Chapter 2. Tour de France in German Language Teaching: A Preliminary Analysis -- Chapter 3. The Concept of Culture: An Introduction -- Chapter 4. Language, Nation and Culture: The German Tradition -- Chapter 5. Cultural Complexity -- Chapter 6. A Sociolinguistic View of Language -- Chapter 7. Linguistic Flows and Linguistic Complexity -- Chapter 8. Languacultural Dimensions -- Chapter 9. Discourse and Double Intertextuality -- Chapter 10. Cultural Contexts -- Chapter 11. Cultural Contents -- Chapter 12. Linguistic, Discursive and Cultural Flows -- Chapter 13. The Language-Culture Nexus -- Chapter 14. Language and Culture: A Multidimensional Relationship -- References
Sommario/riassunto	The book presents a new theory of the relationship between language and culture in a transnational and global perspective. The fundamental view is that languages spread across cultures, and cultures spread across languages, or in other words, that linguistic and cultural practices flow through social networks in the world along partially different paths and across national structures and communities.