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Sommario/riassunto

The role of ethnic Chinese business in Southeast Asia in catalyzing economic development has been hotly debated - and often misunderstood - throughout cycles of boom and bust. This book critically examines some of the key features attributed to Chinese business: business-government relations, the family firm, trust and networks, and supposed 'Asian' values. The in-depth case studies that feature in the book reveal considerable diversity among these firms and the economic and political networks in which they manoeuvre. With contributions from leading scholars and under the impressive edit
