

1. Record Nr.	UNINA9910450978303321
Autore	Birnbacher Dieter
Titolo	Natürlichkeit / / Dieter Birnbacher
Pubbl/distr/stampa	Berlin, : De Gruyter, 2006
ISBN	1-282-19322-8 9786612193224 1-4416-1764-7 3-11-019369-8
Descrizione fisica	1 online resource (216 p.)
Collana	Grundthemen Philosophie
Classificazione	CC 7100
Disciplina	170
Soggetti	Nature Ethics Methodology Electronic books.
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Inhalt -- 1. Natürlich und künstlich - Einleitende Unterscheidungen -- 2. Natürlichkeit als Wert -- 3. Natürlichkeit als Norm -- 4. Natürlichkeit in der Naturethik: Welche Natur ist schützenswert? -- 5. Wie weit dürfen wir unsere individuelle Naturkontingenz verändern? -- 6. Natürlichkeitsargumente in der Reproduktionsmedizin -- 7. Natürlichkeit als Grenze der Umgestaltung der menschlichen Natur -- Back matter
Sommario/riassunto	"Natürlichkeit" und "Künstlichkeit" spielen in der Alltagsmoral weiterhin eine führende Rolle. Lässt sich diese allgemeine Bevorzugung des "Natürlichen" philosophisch rechtfertigen?

2. Record Nr.	UNINA9910831174703321
Autore	Eylert Bernd
Titolo	The mobile multimedia business [[electronic resource]] : requirements and solutions / / Bernd Eylert
Pubbl/distr/stampa	Chichester ; ; Hoboken, NJ, : John Wiley & Sons, c2005
ISBN	1-280-33959-4 9786610339594 0-470-01653-1 0-470-01652-3
Descrizione fisica	1 online resource (327 p.)
Disciplina	384.533 384/.09/051
Soggetti	Mobile communication systems Multimedia communications
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [293]-295) and index.
Nota di contenuto	The Mobile Multimedia Business; Contents; Preface; Foreword by Jean-Pierre Bienaime; Foreword by Tom Wheeler; Acknowledgements; 1 Introduction; 1.1 The 3G Mobile Pathfinders: Existing Wireless Communication Systems; 1.1.1 Analogue Cellular; 1.1.2 Cordless Systems; 1.1.3 Professional Mobile Radio; 1.1.4 Terrestrial Trunked Radio (TETRA); 1.1.5 Short Range Radio; 1.1.6 Mobile Satellite Systems; 1.1.7 International Maritime Satellite Organization: Inmarsat; 1.1.8 IRIDIUM and Globalstar; 1.1.9 Paging Systems; 1.1.10 In-Flight Telephone; 1.2 The History of 3G; 2 Mobile Communications Markets 2.1 Market Analysis2.1.1 Market Expectations and Forecasts at the Time of Licensing the First 3G/UMTS Networks (c. 1999); 2.1.2 Customers' Expectations; 2.1.3 The Technology Background; 2.1.4 Market Dynamics; 2.1.5 General Principles for Preparing a Market Study; 2.1.6 Study Methodology; 2.2 The Market Studies of the UMTS Forum; 2.2.1 Short Summary of the Study; 2.2.2 Study Framework; 2.3 Calculations; 2.3.1 Business Models for 3G Services; 2.3.2 User Profits and Needs by Service; 2.3.3 Price Trends; 2.3.4 3G Market Demand Forecasts

2.3.5 Worldwide and Regional Revenue Forecast by Service Categories2.
 3.6 Regional Forecasts for Selected Services: 2000-2010; 2.4
 Expectations; 2.4.1 Business Implications; 2.4.2 Chances for 3G; 2.4.3
 Barriers for 3G; 3 Services and Applications; 3.1 Introduction; 3.1.1 The
 3G Business Chain; 3.1.2 The Move to Multi-Service Market
 Opportunities; 3.1.3 Quality of Service; 3.2 Description of Some
 Services and Applications; 3.2.1 Entertainment; 3.2.2 Mobile Shopping;
 3.2.3 Experts on Call; 3.2.4 Remote Monitoring; 3.2.5
 Telematics/Telemetry/Monitoring; 3.2.6 Advantages for Mobile
 Workers
 3.3 Portals and their Business Models3.3.1 Defining a Portal; 3.3.2 Key
 Success Factors; 3.3.3 Portal and Content; 3.3.4 The Important Role of
 Video in the Context of Portals; 3.3.5 Positioning of Network Operators
 within the Portal Industry; 3.3.6 The Role of an Internet Service
 Provider; 3.3.7 The Role of the Content Provider; 3.3.8 Requirements
 for Portal Set-Up; 3.4 Service Providers' Business Strategies; 3.4.1 The
 Billing Challenges and Opportunities; 3.4.2 Privacy, Data Protection and
 Legal Interception; 3.4.3 Harmful and Illegal Content and Protection of
 Minors and Public Order
 3.5 Mobile Internet Protocol3.6 IP Multimedia Subsystem: Service
 Aspects; 3.6.1 Definition; 3.6.2 The IMS Vision; 3.6.3 Internetwork
 Interoperability; 3.6.4 Voice Over IP; 3.6.5 IMS in Summary and
 Conclusion; 3.7 Naming, Addressing and Other Identifiers; 3.7.1
 Naming; 3.7.2 Addressing; 3.7.3 Other Identifiers; 3.7.4 Benefits and
 Drawbacks of a Mobile Top-Level Domain; 4 Technology; 4.1 The ITU
 IMT-2000 Family Concept; 4.2 Technology Competitors; 4.3 Impact on
 Standardisation; 4.3.1 Mobile Multimedia Portal Platform; 4.3.2
 Mobility; 4.3.3 Security; 4.3.4 Further Aspects
 4.4 Terminals and Devices

Sommario/riassunto

As the wireless world opens up, this book explores the evolving role of multimedia and UMTS technology in the mobile communications sector. The author draws on his extensive experience in the field to provide an approach that will appeal to academia and industry alike, covering hot topics such as regulation and licensing, services and applications, markets, security, devices and terminals and charging schemes. Numerous examples from international sources are used to illustrate the current status of the technology around the globe, examining the implications of its evolution to 4G. <ul type=""d
