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Sommario/riassunto

From childhood through to adulthood, retirement and finally death, *The Economic Psychology of Everyday Life* uniquely explores the economic problems all individuals have to solve across the course of their lives. Webley, Burgoyne, Lea and Young begin by introducing the concept of economic behaviour and its study. They then examine the main economic issues faced at each life stage, including:*

- * the impact of advertising on children*
- * buying a first house and setting up home*
- * changing family roles and gender-linked inequality*
- * redundancy and unemployment*
- * coping on a
