

1. Record Nr.	UNINA9910450925403321
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Titolo	Markets in fashion [[electronic resource] ] : a phenomenological approach // Patrik Aspers
Pubbl/distr/stampa	London ; ; New York, : Routledge, 2006
ISBN	1-280-28899-X 9786610288991 0-203-02374-9
Descrizione fisica	1 online resource (274 p.)
Collana	Routledge studies in business organizations and networks ; ; 31
Classificazione	85.40
Disciplina	778.9/974692
Soggetti	Fashion photography - Social aspects - Sweden Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [225]-237) and index.
Nota di contenuto	Cover; Markets in Fashion: A phenomenological approach; Copyright; Contents; Foreword; Preface to the second edition; Preface to the first edition; 1 Introduction; Research questions; Photography and fashion; Art, money and craft in photography; The production of pictures; A note on the organization of this book; 2 The study of markets; Types of markets; Economic theories of markets; Sociological theories of markets; Summary; 3 An overview of the fashion photography business; The markets; The actors who produce fashion photographs; The magazine; The role of the advertising agency; Summary 4 Fashion photographers as producersThe meaning structure of the producers; The customers; To work for a magazine; Working for an advertising agency; Two meaning structures - two markets?; The low-fashion photographer; The two types of photographers look at each other; Generalizing the results; Elevators of status; Summary; 5 The consumers of fashion photographs; Are there two different types of consumers?; The role of magazines; The fashion editor; The advertising agencies; Comparing the fashion editor and the art director; Summary; 6 The two markets for fashion photography Markets through phenomenologyThe two production markets for fashion photography; Gradual changes and the role of status; Radical change: transcending the meaning structure; This study and the

theories employed; Summary; 7 Towards a phenomenological sociology; Aesthetics in markets and society; Markets as a form of social interaction; The role of empirical phenomenology; Appendix A: a guide to phenomenological sociology; The action perspective; Objectivism versus subjectivism; Phenomenology; The philosopher: Edmund Husserl; The social scientist: Alfred Schutz  
Phenomenologically inspired sociology  
Empirical phenomenology; Appendix B: empirical work; Notes; Bibliography; Index

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Sommario/riassunto

Interest in contemporary cultural industries has grown in the past decade, as they take on a greater significance in our increasingly consumer-led society. Focusing on the world of fashion photography, this book presents an interdisciplinary approach in which this and other aesthetic markets, such as advertising, modelling, art, music and more, can be viewed. The main thrust of this groundbreaking book, is in developing a theory for these cultural markets, characterized by insecurity, and where status and aesthetic diversity generate order and price differentiation. In these industrie

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