

1. Record Nr.	UNINA9910450911503321
Titolo	Teaching Communication
Pubbl/distr/stampa	New York, : Routledge, Jan. 1990 Los Angeles, : Sony Electronics [distributor]
ISBN	1-134-97044-7 1-134-97045-5 1-280-32686-7 9786610326860 0-203-32761-6 0-203-13685-3
Descrizione fisica	1 online resource (191 p.)
Disciplina	302.2/07
Soggetti	Communication - Study and teaching Mass media - Study and teaching Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliography and index.
Nota di contenuto	Book Cover; Title; Contents; List of figures; Acknowledgements; Introduction; What about communication?; What does one teach?; How does one teach?; Teaching materials; Syllabuses in communication and media studies; Resources and sources of information; Where do communication students go?; Index
Sommario/riassunto	Annotation