

| | |
|-------------------------|--|
| 1. Record Nr. | UNINA9910450892403321 |
| Titolo | Creating and managing value in supply networks [[electronic resource] /] / guest editor, Simon Croom |
| Pubbl/distr/stampa | Bradford, England, : Emerald Group Publishing, c2007 |
| ISBN | 1-281-07915-4 9786611079154 1-84663-573-X |
| Descrizione fisica | 1 online resource (61 p.) |
| Collana | Supply Chain Management ; ; 12, no. 5 |
| Altri autori (Persone) | CroomSimon |
| Disciplina | 658.5 |
| Soggetti | Business logistics Total quality management Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di contenuto | Cover; Contents; Guest editorial; The proactive alignment of sourcing with marketing and branding strategies: a food service case; Agile supply chain transformation matrix: an integrated tool for creating an agile enterprise; Variance vs average: supply chain lead-time as a predictor of financial performance; Information sharing and supply chain performance: the role of connectivity and willingness; The modes of supply net management: a capability view |
| Sommario/riassunto | This e-book contains five papers selected from the combined Fourth Worldwide Symposium in Purchasing & Supply Chain Management, 15th Annual IPSERA conference and 17th NARTS conference. The papers, which are some of the strongest from the symposium, suggest international answers to the three key challenges outlined in the keynote addresses at the symposium: coordinating supply across complex global networks, coping with uncertainty and risk, and the challenge of strategic alignment. |