Record Nr. UNINA9910450881003321 Autore **Quinton Sarah** Titolo Postgraduate research in business [[electronic resource]]: a critical guide / / Sarah Quinton and Teresa Smallbone London, : SAGE, 2006 Pubbl/distr/stampa 1-281-24454-6 **ISBN** 1-84920-956-1 9786611244545 1-84787-803-2 Descrizione fisica 1 online resource (183 p.) Collana SAGE study skills SmallboneTeresa Altri autori (Persone) Disciplina 650.072 658 Soggetti **Business education** Business - Research Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Contents; Acknowledgements; About this Book; Chapter 1 -What is Management Research and What Does it Mean at Masters' Level?; Chapter 2 - Developing a Critical Approach; Chapter 3 -Generating, Developing and Mapping Ideas for Research Topics; Chapter 4 - Making your Projects Manageable; Chapter 5 - Sources of Secondary Information; Chapter 6 - How to Read Critically; Chapter 7 -Organizing and Analysing What You Have Read and Researched: Chapter 8 - Reflection: How to Learn to Be a Better Researcher and Business Manager from Doing Research Chapter 9 - Reliability, Validity and GeneralizationChapter 10 - Writing Up and Beyond; References; Index The authors provide an introduction to the thinking & learning skills Sommario/riassunto that are at the heart of suceeding in a Business Studies degree today. They detail the 'tools of the trade' - the practical skills & the intellectual skills - that underpin any critical & intelligent approach to the study of business & management.