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Titolo	Consumption in Asia : lifestyles and identities // edited by Chua Beng-Huat
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Collana	The new rich in Asia series
Altri autori (Persone)	ChuaBeng Huat
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Nota di contenuto	Book Cover; Title; Contents; List of tables; Notes on contributors; Preface; Acknowledgements; Consuming Asians: Ideas and Issues; Malaysia: Power Shifts and the Matrix of Consumption; Changing Lifestyles and Consumption Patterns of the South Korean Middle Class and New Generations; Economic Development and the Changing Patterns of Consumption in Urban China; Middle-class Formation and Consumption in Hong Kong; Global Lifestyles under Local Conditions: the New Indonesian Middle Class; The Formation and Consumption of KTV in Taiwan; Singaporeans Ingesting McDonald's Consuming 'America': from Symbol to System The Anomic World of the High Consumer: Fashion and Cultural Formation; Index
Sommario/riassunto	The essays in this collection challenge conventional ideas about consumption and consumerism: they consider if the inundation of Western consumer goods have created identity confusions among the affluent in Asia, and if the expansion of consumer culture really does threaten the stability of politically anti-liberal states in Asia. This is the

first book to analyse in detail consumerism in the region, and will be valuable reading for students and researchers in Asian studies, economics, politics and cultural studies.
