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| Nota di contenuto | Cover; STUDIES IN INTERNATIONAL RELATIONS; Title Page; Copyright Page; Table of Contents; List of Figures; List of Terms; Foreword; Acknowledgments; Chapter One Introduction; Chapter Two Institutional Ethnography and Multivocality; Chapter Three Modernity and the International Management Gaze; Chapter Four Towards Vision 2020 and the New Malay[sian]; Chapter Five Quality in the Service of Development; Chapter Six Mediating Culture and Mediation by Culture; Chapter Seven Counter-Representations and Negotiations for Voice; Chapter Eight Discussion and Conclusion; Appendices; Notes; Bibliography Index |
| Sommario/riassunto | Drawing on recent deconstructions in anthropology, postcolonial studies, and critical sociology, Malaysia and the Development Process situates and explores the phenomenon of international knowledge transfers within the context of globalization. Based on primary and secondary research, and a series of 'experiential' reflections, fieldwork was conducted in two foreign electronics multinationals and a variety of public and semi-public institutions. The findings reassess issues of |

knowledge, power, subjectivity and agency, and the relations between
the West and the non-West, as they are negotiated
