Record Nr. UNINA9910450861603321 Autore Vitale Joe <1953-> **Titolo** Your internet cash machine [[electronic resource]]: the insiders' guide to making big money, fast! // Joe Vitale, Jill Coleman Wheeler Hoboken, N.J., : John Wiley & Sons, Inc., c2008 Pubbl/distr/stampa **ISBN** 1-118-03922-X 1-281-37392-3 9786611373924 0-470-22866-0 Descrizione fisica 1 online resource (242 p.) Altri autori (Persone) WheelerJill Coleman <1947-> 332.6 Disciplina 658.8 658.872 Soggetti Electronic commerce Information technology Internet Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. YOUR INTERNET CASH MACHINE: The Insiders' Guide to Making Big Nota di contenuto Money, Fast!; Contents; Acknowledgments; Foreword: Mark Joyner; Part I: Building the Foundation; Chapter 1: IT ALL BEGINS WITH YOU; Chapter 2: SELECT THE BEST BUSINESS MODEL FOR YOU; Chapter 3: A CLOSER LOOK AT ONLINE AUCTIONS; Chapter 4: A CLOSER LOOK AT AFFILIATE SALES SITES; Chapter 5: MARKETING THROUGH SOCIAL NETWORKING SITES; Chapter 6: CREATE YOUR OWN INFORMATION PRODUCTS; Part II: The Action Steps; Chapter 7: SET UP YOUR WEB SITE; Chapter 8: GET THE WORD OUT; Chapter 9: MAKE IT HYPNOTIC!; Part III: Grow Your **Business!** Chapter 10: IT'S ALL ABOUT QUALITYChapter 11: BUILD YOUR BUSINESS SUPPORT NETWORK; Chapter 12: COMPLY WITH CYBER LAW; Chapter 13: PLAN FOR SUCCESS: Index Sommario/riassunto Your Internet Cash Machine takes you buy the hand and leads you through the entire process of building a successful Internet business. It

walks you through the process of selecting a niche based on your interests and desires, building a site, and managing your business. Covering important topics like marketing and attracting traffic and packed with handy resources, this is the hands-on guide you need to start making money now.