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| Autore                  | Gibbon Peter   |
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| Altri autori (Persone)  | PonteStefano   |
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| Nota di contenuto       | Contents; Preface; 1. The Age of Global Capitalism; 2. The New International Trade Regime; 3. Global Value Chain (GVC) Analysis; 4. The Rise of Buyer-Driven Global Value Chains in Africa; 5. Entry Barriers, Marginalization, and Upgrading; 6. Quality Standards, Conventions, and the Governance of Global Value Chains; 7. Trading Down?; Notes; References; Index  |
| Sommario/riassunto      | Africa's role in the global economy is evolving as a result of new corporate strategies, changing trade regulations, and innovative ways of overseeing the globalized production and distribution of goods both within Africa and internationally. African participants in the global economy, now faced with demands for higher levels of performance and quality, have generated occasional successes but also many failures. Peter Gibbon and Stefano Ponte describe the central processes that are integrating some African firms into the global economy while at the same time marginalizing others. They show the |