1.	Record Nr.	UNINA9910450822403321
	Autore	Mansvelt Juliana
	Titolo	Geographies of consumption [[electronic resource] /] / Juliana Mansvelt
	Pubbl/distr/stampa	London, : SAGE, c2005
	ISBN	1-4462-3225-5 9786611798314 1-4462-2143-1 1-281-79831-2 1-84787-142-9
	Descrizione fisica	1 online resource (209 p.)
	Disciplina	304.2 339.4/7
	Soggetti	Human geography Consumption (Economics) Consumption (Economics) - Social aspects Commercial geography Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Cover; Prelims; Summary of Contents; Contents; 1: Geographies of Consumption; 2: Histories; 3: Spaces; 4: Identities; 5: Connections; 6: Commercial Cultures; 7: Moralities; References; Index
	Sommario/riassunto	Providing a critical introduction to key areas of the subject this text links economic, political, social and cultural aspects of human geography, as well as reviewing key literature in the field.

2. Record Nr.	UNINA9910783458403321
Autore	Holtzblatt Karen
Titolo	Rapid contextual design [[electronic resource]] : a how-to guide to key techniques for user-centered design / / Karen Holtzblatt, Jessamyn Burns Wendell, Shelley Wood
Pubbl/distr/stampa	San Francisco, : Elsevier/Morgan Kaufmann, c2005
ISBN	1-281-02823-1
	0-08-051571-1
	9786611028237
Edizione	[1st edition]
Descrizione fisica	1 online resource (321 p.)
Collana	The Morgan Kaufmann series in interactive technologies
Altri autori (Persone)	WendellJessamyn Burns
	WoodShelley
Disciplina	004.2/1
Soggetti	System design
	System analysis
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; RAPID CONTEXTUAL DESIGN; Copyright Page; Contents; About This Book; Acknowledgements; Chapter 1. Introduction; What steps of Contextual Design are covered in Rapid Contextual Design?; What is rapid about Rapid CD?; How do I get my organization to adopt a customer centered design process?; What is CDTools?; What project examples do we use?; Terms; Chapter 2. Planning Your Rapid CD Project; Is your project a good candidate for Rapid CD?; What if your project has a larger scope?; What type of Rapid CD should you use?; The Rapid CD team; Who are your stakeholders?
	Do you have a predefined software methodology?Managing your project; Sample schedules; Gathering data on the road; Using parallel interpretation sessions to move faster; Chapter 3. Planning Your Contextual Interviews; Key concepts; Who should you interview?; What contexts should be sampled?; How do you balance job roles within context?; What style of interview will you use?; What logistics do you need to consider?; How do you find and set up the customer visits?; Chapter 4. The Contextual Inquiry Interview; Definition; Key concepts; CI process checklist; Confirm the interview

Sommario/riassunto	Is it impossible to schedule enough time to include users in your design process? Is it difficult to incorporate elaborate user-centered design techniques into your own standard design practices? Do the resources needed seem overwhelming? This handbook introduces Rapid CD, a fast-paced, adaptive form of Contextual Design. Rapid CD is a hands-on guide for anyone who needs practical guidance on how to use the Contextual Design process and adapt it to tactical projects with tight timelines and resources. Rapid Contextual Design provides detailed suggestions on structuring the proj